

WELCOME TO THE CENTRAL  
NEW YORK IRISH FESTIVAL.

THIS YEAR'S EVENT WILL  
FEATURE NATIONALLY AND  
INTERNATIONALLY KNOWN  
IRISH ENTERTAINMENT.

THE IRISH FESTIVAL APPEALS TO  
MANY PEOPLE, AND  
ANSWERS A CALL FOR AN  
EVENT THAT IS CULTURALLY  
CHARGED  
AND  
FAMILY FRIENDLY.

WE ARE HAPPY TO ANNOUNCE  
THAT THE TRADITIONAL  
HIGHLAND HEAVY ATHLETIC  
COMPETITION WILL RETURN TO  
CENTRAL NEW YORK TO  
COMPETE FOR PRIZES.

A KID ZONE FILLED WITH FUN  
ACTIVITIES WILL AMUSE BOTH  
THE KIDDOS AND THEIR  
PARENTS.

A TREASURE TROVE OF LOCAL  
FOOD TRUCKS AND IRISH  
MERCHANDISE VENDORS WILL  
OFFER SOMETHING FOR  
EVERYONE.

THE WEEKEND WILL BE FILLED  
WITH THINGS TO SATIATE YOUR  
APPETITE FOR ALL THINGS  
IRISH.

THANK YOU AGAIN FOR YOUR  
CONSIDERATION.  
YOUR SUPPORT IS GREATLY  
APPRECIATED.

Event  
Sponsorship



CNY IRISH FESTIVAL

MKJ FARM

ROUTE 12B, DEANSBORO, NY

THANK YOU FOR YOUR  
SUPPORT

FOR MORE INFORMATION  
CONTACT US AT  
CNYIRISHFEST@GMAIL.COM

CENTRAL  
NEW YORK  
IRISH  
FESTIVAL



JULY 21 & 22, 2023

SPONSORSHIP  
OPPORTUNITIES

# SPONSORS WELCOME

## NAMING SPONSORSHIP

\$7,500

AS THE NAMING SPONSOR, YOUR COMPANY/ORGANIZATION WILL BE FEATURED IN ALL FESTIVAL MARKETING, INCLUDING PROMOTIONS, DIGITAL MARKETING, AND PUBLIC RELATIONS.

\*(YOUR COMPANY/ORGANIZATION), PRESENTS THE CNY IRISH FESTIVAL\*

AS NAMING SPONSOR, YOU WILL RECEIVE THE FOLLOWING:

\*NAME & LOGO DISPLAYED ON ALL BANNERS

\*MENTIONS THROUGHOUT MEDIA AND PRESS PROMOTIONS

\*LOGO ON ALL PROMOTIONAL PRINT MATERIALS

\*LOGO AND LINK ON OUR WEBSITE

\*ACKNOWLEDGEMENT ON FACEBOOK EVENT PAGE

\*ACCESS TO HOSPITALITY AREA

\*PASSES TO THE FESTIVAL

## MAIN STAGE SPONSORSHIP

\$5,000

LIVE MUSICAL ENTERTAINMENT IS THE FOUNDATION OF THE CENTRAL NEW YORK IRISH FESTIVAL

YOUR COMPANY WILL BE FEATURED FRONT AND CENTER AT THE MAIN STAGE THROUGHOUT THE ENTIRE EVENT

FILLED

YOUR COMPANY WILL ALSO ENJOY THE FOLLOWING:

\*CUSTOM BANNER BEARING COMPANY/ORGANIZATION LOGO TO BE DISPLAYED ON THE MAIN STAGE

\*MENTIONS THROUGHOUT MEDIA AND PRESS PROMOTIONS

\*LOGO ON ALL PROMOTIONAL PRINT MATERIALS

\*LOGO AND LINK ON OUR WEBSITE

\*ACKNOWLEDGEMENT ON FACEBOOK EVENT PAGE

\*ACCESS TO HOSPITALITY AREA

\*PASSES TO THE FESTIVAL

## BAND SPONSORSHIP - \$750-\$2,500

BECOMING A BAND SPONSOR MAY BE THE PERFECT WAY FOR YOU TO BE INVOLVED IN THE FESTIVAL.

THERE ARE MULTIPLE OPPORTUNITIES TO FIT YOUR BUDGET.

AS A BAND SPONSOR YOU WILL ENJOY THE FOLLOWING:

\*SPONSORSHIP ACKNOWLEDGEMENT DURING BAND INTRODUCTIONS

\*RECOGNITION ON THE FESTIVAL WEBSITE & SOCIAL MEDIA AS THE OFFICIAL SPONSOR OF A BAND

\*WEEKEND PASSES TO THE FESTIVAL

\*ALL SPONSORS AT THE \$1,500 OR ABOVE TO RECEIVE ACCESS TO HOSPITALITY AREA

## CULTURAL BUILDING SPONSORSHIPS

INSIDE BAR \$1,500

INSIDE STAGE \$1,500

BOTH OPPORTUNITIES INCLUDE:

\*CUSTOM BANNER

\*LOGO ON WEBSITE & SOCIAL MEDIA

\*WEEKEND PASSES

KID ZONE SPONSORSHIP - \$500

INCLUDES BANNER, LOGO ON WEBSITE, AND SOCIAL MEDIA PROMOTION

HIGHLAND GAMES SPONSORSHIP - \$500

INCLUDES BANNER, LOGO ON WEBSITE, AND SOCIAL MEDIA PROMOTION

HOSPITALITY SPONSORSHIP - \$500

INCLUDES BANNER, LOGO ON WEBSITE, AND SOCIAL MEDIA PROMOTION

FRIENDS OF THE FESTIVAL SPONSORSHIP ANY AMOUNT IS APPRECIATED AND WILL BE RECOGNIZED ON OUR WEBSITE